

VIDC
COMMUNICATION & TECHNOLOGY COMMITTEE
TERMS OF REFERENCE

Structure of Committee

- Chairperson elected biennially at Annual General Meeting in odd-numbered years
- VIDC delegates put their name forward to the Chair if they are interested in assisting with the work of the committee
- Chairperson's name is put forward to CUPE BC as Council choice to the provincial Technological Change Committee

Objective

- Creating and promoting greater awareness of VIDC, its goals, objectives and activities, through newsletters, brochures, flyers and website
- Recommending software or computer updates/upgrades
- Working with all committee chairs and the Executive Board to enhance communications and networking within the VIDC

Action Plan

- Encourage submissions of written content and photos for Newsletters
- Encourage submissions of photos, events and YouTube style videos for Facebook
- Encourage submissions of photos and events for VIDC website

Education

- Chair is budgeted to attend CALM conference

Expenses

- To use email/skype/google+ hangout as much as possible to communicate
- Hotel for Non-Executive members – twice per year
- Leave without pay for Technical Assistance needed

Budget to be submitted two weeks before the September meeting (after the August 31st fiscal year end)

Respectfully submitted by Sherrere Ross

September 21, 2013

CUPE BC TECHNOLOGY AND COMMUNICATIONS COMMITTEE

Terms of Reference

- PURPOSE: 1) to report to the CUPE BC Executive Board on a regular basis.
2) to work in conjunction with other division committees as required.
3) to provide support to locals as required.

STRUCTURE OF COMMITTEE

There should be at least four members plus a staff advisor. The Chair will be appointed by the Executive Board of CUPE BC.

OBJECTIVES

- To continue to raise the awareness level of our members of the impact of technological change in their workplace.
- 1) To develop a plan to make effective and economical use of technology in communication with our members.
 - 2) To raise profile of CUPE BC through social networking.
 - 3) To advocate the use of technology for promotion of social justice.
 - 4) To continue to update and maintain the Technological Change Manual in electronic and print formats.