



## Memorandum

To: All CUPE BC Locals

From: Paul Faoro, Secretary-Treasurer

Date: January 16, 2015

Re: **Discount for CUPE Members at Mark's Stores**

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We are pleased to announce that CUPE BC has been able to once again obtain a 10% discount at Mark's for all CUPE members in British Columbia. The 10% is available on all work-related apparel and safety products in store. The discount is valid until December 31, 2015. Please note it may not apply to sale items.

This discount was first introduced in 2012 for CUPE members as part of our Ten Percent Shift Campaign and was very well received. CUPE members across the province spent \$80,000 at Mark's over that year.

The program was not renewed for a period of time due to the fact we found out that Mark's Work Wearhouse (now Mark's) was one of several companies declining to sign on to the *Accord for Fire and Building Safety in Bangladesh*. This Accord sets out terms for a program of independent, transparent factory inspections, worker and management training, active health and safety committees, and time-bound remediation of unsafe factories - all overseen by and accountable to a joint trade union/company steering committee. It also backs up these commitments with a legally-binding dispute resolution mechanism.

We are pleased to report that Mark's has now signed on to this Accord through their parent company.

As a result we have enclosed a colour copy of the 10% discount card that I would ask you distribute to your members. This card can be copied.

In solidarity,

*Paul*

PF/LW  
COPE-378

20150116 correspondence all locals 15.01.16 mark's discount.docx

**imagewear**

Account #: 00259322

CUPE BC Division

a division of **Mark's**

The coupon bearer is an employee, and is entitled to a 10% discount on the following items:

**Carhartt, Viking, Helly Hansen, Hi-Visibility & Fire Retardant Merchandise; Dakota Work Shirts and Pants;  
DH & WR Knits, Wovens, Polos, T-Shirts, Fleece, Jeans, Cotton Twill and Dress Pants; Belts;  
Work Gloves and Socks; Winter and Safety Accessories; Casual and CSA Approved Footwear.**

Where an item is sale priced the lower price will apply. Coupon is required to be eligible for discount  
Not to be combined with any other offer. Purchase must be paid by one of the  
following at the point of sale: Credit, Debit or Cash.

Acct#: 00259322



This coupon is valid if printed in colour or black and white.

Valid at any  
**Mark's** store

Expiry Date: 31 Dec 2015